

# Imagine the possibilities...

The most authoritative tax information combined with the best business solutions in a single, sophisticated online delivery system



*Tax Facts & AUS merge for*  
**THE POWER OF *ADVISORFX***

- » All of the Content of Tax Facts + AUS
- » High performance search engine and content delivery
- » Twice monthly eCast email updates
- » Efficient MyFX virtual workspace

**Discover what the Power of AdvisorFX can do for you!**

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[www.AdvisorFX.com](http://www.AdvisorFX.com)

# You Have Big Goals. Surpass Them.

Your enterprise faces more challenges than ever in today's current market. You need your advisors to attract new clients, substantially grow business, and serve more markets often while working with less support and fewer resources.

## AdvisorFX Makes It Possible.

AdvisorFX is the powerful online tool that combines two of the most respected resources, *Tax Facts* and *AUS*, and puts a wealth of tax, sales, and strategic expertise at your advisors' fingertips.

Expert tax and sales coverage of a range of topics that today's professionals need:

- Estate planning
- Investments
- Life insurance
- Retirement planning
- Wealth management
- Annuities

Now your firm can have the tool that will *empower your advisors* to enhance expertise, increase productivity, and ultimately grow business.



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## What is AdvisorFX?

AdvisorFX is the latest online sales and reference information tool for financial and insurance professionals. It combines the complete, always-up-to-date content of *Tax Facts*, the industry's premier tax reference in the Q&A format, and *AUS*, the leading online source for creative sales tips and planning strategies.

AdvisorFX delivers these two best-in-class resources on a powerful online platform that provides sophisticated and targeted search results, fast topic drill-downs, and convenient information management tools.

AdvisorFX is the key to capitalizing on your business's challenges and achieving your goals.

- All of the Content of *Tax Facts* + *AUS*
- Advisor's Journal news and regulation updates
- Twice monthly eCast email updates
- An efficient myFX virtual workspace
- High-performance search engine and content delivery

*Take the Next Step: Put the Power of AdvisorFX to Work for Your Advisors.*

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